



HOME EDUCATION COMPANY TIME4LEARNING ANNOUNCES CORPORATE SPONSORSHIP OF PBS KIDS SERIES *THE CAT IN THE HAT KNOWS A LOT ABOUT THAT!*

FT. LAUDERDALE (Apr. 14,2020) - Time4Learning, an award-winning education company, announced today that it is engaged in a yearlong corporate sponsorship of the PBS KIDS series *The Cat in the Hat Knows A Lot About That!*

“As a company dedicated to homeschooling and school-based education, we’re thrilled to be supporting *The Cat in the Hat Knows A Lot About That!* on PBS KIDS,” said company President, John Edelson.

“Time4Learning seeks to support parents with a broad set of tools to help with education,” continues Edelson.

“Parents should have many educational choices and tools for their children. PBS KIDS programs provide meaningful education to kids in a home environment and are an important contribution to education for the earliest years.”

During this time of uncertainty, parents can feel confident that Time4Learning is dedicated to providing the best interactive online education for homeschooling, as they have been at the leading edge of the digital ed-volution for the past 16 years. The focus is on providing “interactive textbooks” that cover the curriculum from PreK to 12th grade for both homeschoolers and parents who want to supplement their children’s school-based education. For the short term as a stopgap, or as a long-term solution.

Since launching its interactive online curriculum in 2004, Time4Learning has enabled home schooling with a K12 comprehensive curriculum that includes optional online foreign language courses, teacher-led writing courses, and more.

“Every child should enjoy learning,” continues Edelson. “Through this sponsorship, we support the PBS KIDS vision of helping empower, educate and inspire children.”

Suzanne Zellner, Vice President, Sponsorship Group for Public Television, adds, “PBS KIDS sponsors set themselves apart from competitors by showing support of public television and aligning with its mission. Research shows that parents overwhelmingly view PBS KIDS as the number one educational media brand, and we are proud to be working with Time4Learning as a sponsor.”

The sponsorship includes 15-second video sponsor messages airing nationwide immediately before and after episodes of the series on PBS stations, as well as on PBSKIDS.org, the PBS KIDS Video app, and the PBS KIDS 24/7 channel.

For more information on Time4Learning, visit www.Time4Learning.com.

About Time4Learning

Time4Learning is an award-winning, online curriculum for PreK-12th grade that teaches math, language arts, science, social studies and more. The interactive, student-paced curriculum features thousands of multimedia-based lessons, activities, and printable worksheets. In addition to the Time4Learning curriculum, there's Time4Writing and Time4MathFacts to help with those skill areas.

About Random House Children's Books

Random House Children's Books is the world's largest English-language children's trade book publisher. Creating books for toddlers through young adult readers, in all formats from board books to activity books to picture books, novels, and nonfiction, the imprints of Random House Children's Books bring together award-winning authors and illustrators, world-famous franchise characters, and multimillion-copy series. Random House is the longtime home of the beloved and bestselling Dr. Seuss books, which continue to make learning to read fun for millions of children everywhere. The company's websites, RHBooks.com and GetUnderlined.com, offer an array of activities, games, and educational resources for children, teens, parents, and educators. Random House Children's Books is a division of Penguin Random House LLC.

About Dr. Seuss Enterprises

Dr. Seuss Enterprises is a leading children's entertainment company focused on protecting Theodor Seuss Geisel's (Dr. Seuss) legacy and thereby ensuring that each generation can experience the genius of Dr. Seuss. The company was established in 1993 and is based in San Diego, CA. Dr. Seuss Enterprises' global endeavors complement Dr. Seuss's iconic books and include films, TV shows, stage productions, exhibitions, digital media, licensed merchandise, and other strategic partnerships. Ted Geisel once said he never wanted to license his characters to anyone who would "round out the edges" – a guiding principle at Dr. Seuss Enterprises. For more information about Dr. Seuss and his works, visit Seussville.com and follow us on [Instagram](https://www.instagram.com/seussenterprises) and [Facebook](https://www.facebook.com/seussenterprises).

About Sponsorship Group for Public Television

The Sponsorship Group for Public Television represents the best sponsorships on PBS, with national inventory from WGBH Boston and other producers of quality public media content across all genres and platforms. For more information on this or other PBS sponsorship opportunities, contact the Sponsorship Group for Public Television at 800.886.9364, email sgptv@wgbh.org or visit SGPTV.org.

About PBS KIDS

PBS KIDS, the number one educational media brand for kids, offers children ages 2-8 the opportunity to explore new ideas and new worlds through television, digital media and community-based programs. PBS KIDS and local stations across the country support the entire ecosystem in which children learn, including their teachers, parents and community. Provided by stations, the free PBS KIDS 24/7 channel and live stream is available to more than 95% of U.S. TV households. Kidscreen- and Webby Award-winning pbskids.org provides engaging interactive content, including digital games and streaming video. PBS KIDS offers mobile apps to help support young children's learning, including the PBS KIDS Video app, which is available on a variety of mobile devices and on platforms such as Roku, Apple TV, Amazon Fire TV, Android TV, Samsung TV and Chromecast. PBS KIDS also offers parent and teacher resources to support children's learning anytime and anywhere. For more information on PBS KIDS content and initiatives supporting school readiness and more, visit pbs.org/pressroom, or follow PBS KIDS on [Twitter](https://www.twitter.com/pbskids), [Facebook](https://www.facebook.com/pbskids) and Instagram.