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Everyone's favorite little monkey is back with new episodes on PBS KIDS!



This Fall, *Curious George* is launching new episodes on PBS KIDS, the PBS KIDS 24/7 channel, PBSKIDS.org and the PBS KIDS video app! This iconic, two-time Emmy® Award-winning series follows the misadventures of *Curious George* as he explores the world around him, teaching kids basic science, engineering and math skills along the way.

Reach parents who are watching with their kids

85% of parents say “when my child is watching PBS KIDS, **I watch with them**”

Co-viewing parents support the sponsors they see on *Curious George*

76% of parents say “**I trust the sponsors on PBS KIDS** more than advertisers on other children’s television networks”

Source: KANTAR Media/SGPTV Viewer Attitudes & Behaviors Study, April 27–May 16, 2020.

Join the fun! Become a corporate sponsor of *Curious George*. Contact us or visit SGPTV.org to get started!

CONTACT US

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