

The best sponsorships on PBS

FOR IMMEDIATE RELEASE

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Sponsorship Group for Public Television Expands Coverage with New Pacific Northwest Office

BOSTON, Mass. (November 5, 2014) – [WGBH's Sponsorship Group for Public Television \(SGPTV\)](#), PBS's premier sales organization, announced its expansion to a new Pacific Northwest and Northern California office today. Director of Sponsorship Sales Mollie Worcester will lead the Pacific Northwest office beginning November 10. In addition to its home base in Boston, SGPTV also operates offices in New York, California and Texas.

SGPTV represents a large portfolio of PBS programming in all genres, including iconic PBS series *Antiques Roadshow*, *NOVA*, *Frontline*, *Masterpiece* and *Curious George*. Corporate sponsorship offers brands the opportunity to align with high quality PBS content, reach PBS's audience of educated and influential viewers, and break through the commercial clutter.

"Mollie's experience in public television has helped companies like Subaru, CVS and Stride Rite execute successful multi-platform sponsorships on PBS that met the client's marketing objectives," said Suzanne Zellner, Vice President of SGPTV. "Mollie has over 20 years experience in public media, and we are excited to offer her skills to businesses in the Pacific Northwest and Northern California."

Contact Mollie Worcester at 617.300.3760, mollie_worcester@wgbh.org.

About the Sponsorship Group for Public Television

The Sponsorship Group for Public Television represents the best sponsorships on PBS, with national program inventory from WGBH Boston and other producers of quality public television programs, across all genres. For more information on this or other PBS sponsorship opportunities, contact the Sponsorship Group for Public Television at 800-886-9364, email sgptv@wgbh.org or visit sgptv.org.

About WGBH

WGBH Boston is America's preeminent public broadcaster and the largest producer of PBS content for TV and the Web. Television channels include WGBH 2, WGBX 44, and the digital channels World and Create. WGBH Radio serves listeners across New England with 89.7 WGBH Boston's Local NPR®; 99.5 WCRB; and WCAI, the Cape and Islands NPR® Station. Find more information at wgbh.org.