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## NOVA presents "The Universe": A groundbreaking multiplatform event

Planets, stars, black holes, the sheer idea of life on other planets...the Universe is truly awesome, and mind-blowing. This Fall, PBS's acclaimed science series [NOVA](#) takes on the Universe, combining the latest scientific discoveries with stunning images and cutting-edge CGI. NOVA goes where no one has gone before — deep into "The Universe."

Become a corporate sponsor of NOVA and align with this multiplatform event: the 5-part broadcast and digital streaming series, a companion podcast, events and screenings, community engagement opportunities, and a robust collection of educational materials.

### A NOVA sponsorship will have a powerful impact on your brand:

NOVA viewers are 2x more likely to...

- **Respect companies** that sponsor NOVA
- **View NOVA sponsors as forward thinking and innovative**
- **Feel positive about a company** because they sponsor NOVA

Source: KANTAR Media/SGPTV Viewer Attitudes & Behaviors Study, April 27–May 16, 2020

[Contact us](#) to learn more about becoming a corporate sponsor of "The Universe" and NOVA on PBS.

**CONTACT US**

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