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Go behind the scenes, and behind the headlines, with podcasts from PBS and SGPTV

Podcasts from PBS and SGPTV connect with audiences on a personal level, with stories that take listeners deeper into a topic, headline or discovery. No matter the podcast, one thing never changes—public media offers smart, educational, and engaging storytelling for the quality audience that marketers want to reach.



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DETOURS

What happens to all that stuff on America's favorite antiques show once the cameras leave town? DETOURS reveals the stories, secrets, and surprises of those TV treasures. Hosted by Adam Monahan, longtime producer of PBS's Antiques Roadshow, each episode tells the story of one object, digging into amazing and amusing hidden history and mysteries.



Innovation Hub

Innovation Hub celebrates inventive ideas. From education to medicine, transportation to the economy, politics to technology, host Kara Miller talks to creative thinkers with out-of-the-box ideas that will challenge your assumptions. And, it explores how we can be more productive and innovative thinkers ourselves.



MASTERPIECE Studio

Go behind the scenes and behind the camera for an insider look at all things MASTERPIECE, including conversations with the incredibly talented casts and their surprising personal stories. It's your exclusive backstage pass to this iconic PBS series!*

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NOVA Now

The world is churning with questions. NOVA Now searches for answers. This new biweekly podcast from the producers of PBS's NOVA takes the stories defining and changing our world and uses science as the filter to make sense of it all, going beyond the headlines to illuminate the issues of our time.



THE FRONTLINE DISPATCH

The FRONTLINE Dispatch

The FRONTLINE Dispatch expands the PBS investigative documentary series' tradition of tough, fair, and deeply-reported long-form journalism. Tackling timely and complex issues, this podcast consists of powerful stories reported with the authenticity and transparency that you've come to expect from FRONTLINE's award-winning journalism.

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Here's what listeners say:

79% have “a more positive opinion of companies that sponsor PBS podcasts”

77% “trust the companies that sponsor PBS podcasts”

Source: KANTAR Media/SGPTV Viewer Attitudes & Behaviors Study, April 27–May 16, 2020

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